CLAIMS:

- 1. A silicone adhesive exhibiting pressure-sensitive adhesion and permanent adhesion, comprising
- (A) 100 parts by weight of an organopolysiloxane partial condensate obtained by partial condensation of (i) a diorganopolysiloxane having a hydroxyl radical at an end of its molecular chain, represented by the following general formula (1):

$$HO \xrightarrow{\begin{pmatrix} R^1 \\ | Si - O \end{pmatrix}_m} H \tag{1}$$

10

5

wherein R^1 and R^2 each are a substituted or unsubstituted monovalent hydrocarbon radical, and m is an integer of 500 to 10,000, with (ii) an organopolysiloxane copolymer having hydroxyl radicals in a molecule and consisting essentially of $R^3_3 \text{SiO}_{1/2}$ units and $\text{SiO}_{4/2}$ units in a molar ratio of $R^3_3 \text{SiO}_{1/2}$ units to $\text{SiO}_{4/2}$ units of from 0.5 to 1.5, wherein R^3 is a hydroxyl radical or a substituted or unsubstituted monovalent hydrocarbon radical,

- (B) 0.1 to 20 parts by weight of a silane or siloxane
 compound having a silicon atom-bonded alkoxy radical and an
 organic radical or atom selected from the group consisting of
 an alkenyl radical, an epoxy radical and a silicon
 atom-bonded hydrogen atom, a silane or siloxane compound
 having an epoxy radical and a silicon atom-bonded hydrogen
 atom, or a mixture thereof, and
 - (C) a crosslinking agent.
 - 2. The silicone adhesive of claim 1 wherein the crosslinking agent (C) is an organic peroxide.

30

- 3. The silicone adhesive of claim 1 wherein the crosslinking agent (C) comprises (a) an organohydrogenpolysiloxane having at least two silicon atom-bonded hydrogen atoms in a molecule, in an amount to give 0.2 to 30 mol of silicon atom-bonded hydrogen atoms per mol of alkenyl radicals in components (A) and (B), and (b) a catalytic amount of a platinum base catalyst.
- 4. A silicone adhesive film prepared by forming the adhesive of claim 1 into a film shape.
 - 5. A silicone rubber adhesive film prepared by forming the adhesive of claim 1 into a film shape, followed by crosslinking and curing.

15